

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A method for providing multiple types of content for users of the Internet, comprising the steps of:

storing at least one file on at least one file server that provides Internet users with access to a plurality of different types of information and services;

establishing a connection between said file and at least one web page that is displayed at an Internet web site stored on a second server; and

causing at least some of the contents of said file to appear within a banner displayed within the web page at a communications device whenever the communications device, interfaced with the first file server and the second server, downloads said page for display.

2. (Original) The method of claim 1 wherein said banner provides access to a plurality of different categories of informational content.

3. (Original) The method of claim 2 wherein said categories are displayed to a user by means of a menu within said banner, and are individually selectable by the user from said menu.

4. (Original) The method of claim 3 wherein said banner displays individual headlines associated with a selected category of informational content.

5. (Original) The method of claim 4 wherein said individual headlines are displayed in a scrolling manner.

6. (Original) The method of claim 4 wherein said headlines are stored in a file that is downloaded to a user's site when the user selects the category associated with the headlines.

7. (Original) The method of claim 4 wherein each displayed headline comprises a link to a file which contains the content associated with the headline, and which is displayed to the user when the user clicks upon the headline while it is displayed.

8. (Original) The method of claim 4 wherein said banner further includes a link to cause all of the headlines associated with a selected category to be displayed for viewing by the user.

9. (Original) The method of claim 2 wherein said banner further includes a search function which enables a user to conduct a search from the banner for information of interest in the Internet.

10. (Original) The method of claim 2 wherein said banner further includes a community services category which presents a dialog box in which a user can enter text for viewing by other users and view text entered by other users.

11. (Original) The method of claim 2 wherein said banner further includes a link that provides access to a web site that contains a listing of product lines, and individual manufacturer information about products in each product line.

12. (Original) The method of claim 11 wherein said manufacturer information comprises graphical files of product brochures.

13. (Original) The method of claim 2, wherein said banner further includes a link that provides access to a web site that provides e-commerce services.

14. (Original) The method of claim 1 wherein said banner is configurable by users to display only selected items from the plurality of different information and services.

15. (Canceled)

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44. (Previously Presented) The method of claim 1, wherein at least some of the contents are supplied by the file server directly to the communications device.

45. (Previously Presented) The method of claim 1, wherein the banner is configured by the user using the communications device.

46. (Previously Presented) The method of claim 1, wherein the banner provided by the second server includes a tag which points to a designated location of the file server to retrieve the contents of the file to the communications device.

47. (NEW) The method of claim 1, wherein an additional file is stored on the file server, and a connection is established between the additional file and an additional web page that is displayed on a second Internet website.

48. (NEW) The method of claim 47, wherein the contents of the at least one file and of the additional file are customized for each website.

49. (NEW) The method of claim 48, wherein the contents are modified on the file server by at least one of the communications device and the second server to display only categories that are of interest to a user.

50. (NEW) The method of claim 1, wherein a portion of the contents which appear within the banner are provided by a third party which leases banner space from an owner of the banner space.